



# IMPACT REPORT

Benefit Corporation 2022



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- Past goals
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# LETTER FROM THE MANAGEMENT



DANIELE PERNIGOTTI  
CEO of Aequilibria S.r.l. -SB

2022 was another year of global crises. The war in Ukraine, which broke out when we were just coming out of the pandemic tunnel, seems to have become the new normal. The lack of Russian gas supplies triggered an energy crisis that added to the long wave of an economic one, often linked to serious difficulties in the supply of raw materials.

It is not easy to talk about the environment and climate change when people are killing each other on the frontlines just a few thousand kilometres away, and the main problem for many is the availability of food or barely decent living conditions.

**However, we must rationally recognise the climate crisis as the real global crisis that must be tackled quickly and without hesitation, because “climate peace” is in itself a precondition for reducing the risk of further wars and inequalities worldwide.**

Adding to the already problematic picture, there is the critical phase that the UNFCCC negotiation process is going through: the geopolitical polarisation linked to the conflict in Ukraine increases the difficulties of a process based on sharing, consensus and collaboration among all countries. A process that has already shown obvious difficulties in 2022 in Sharm el-Sheikh, and does not suggest any positive prospects for COP28 in Dubai, where the Presidency is assigned to the CEO of the main national oil company.

**Then again, the 6th IPCC Report reminds us how the situation is increasingly critical, and how it demands strong and decisive action.**

Actions taken in this direction by the European Commission are therefore welcome. Such as the CBAM which, even before coming into force in its pilot phase, is already creating tremors and radical changes in the markets of many non-European countries. Or the great push towards the development of renewable energy sources: as the European Commissioner Frans Timmermans reminds us, if it had been implemented more forcefully in the past, it would have largely sheltered us from the Russian gas-related energy crisis.

Not to speak of the difficult, yet fundamental, decision to ban combustion engine cars by 2035, that was unfortunately opposed by our politicians and by part of the market – showing an inability to understand the ongoing change. It is hard not to draw parallels here with Nokia’s refusal to accept the transition to smartphones, which ended in the bankruptcy of what was then the world’s largest mobile phone company.



A breath of hope, however, comes to us from our small space of professional experience. Where we experience on a daily basis a revolution that is already underway and which we see expanding rapidly like wildfire, even in the awareness of the gigantic mountain that still has to be climbed.

A piece of the path has already been walked since 2002, the year Aequilibria was founded.

A reality literally born in a closet, in what has been sympathetically compared to Harry Potter's basement, when the Kyoto Protocol did not yet see the concrete prospect of coming into force, and the ISO 14064 Standards were not yet in the pipeline.

**Since then, we have been able to take important steps by operating all over the world, from Korea to Costa Rica, from Kazakhstan to Colombia, always with the will to support the development of serious paths of sustainability and climate transition.**

In 2022, we wanted to celebrate our 20th anniversary in the way we like best: cycling together with suppliers, customers and friends who have marked the most salient stages of our journey, along the finest roads of the Venetian lagoon, bringing together those who helped make Aequilibria grow in the past with those who are now firmly in the sails of this splendid vessel.

However, we also had to acknowledge the decision of two skilled and competent colleagues, Giulia and Carlotta, to leave our group, for personal and professional reasons. They have left much more than just two empty desks in our office, thanks to a fantastic human, as well as professional, relationship built up over years of collaboration. But we know how inevitable it is that the threads of life, even of a company, constantly intertwine and separate, and we wish them all the best for the future and a public thank you for all they have done over the years, helping us to be what we are today.

**Their desks have since been filled by Giorgia and Lorenzo, who have already overwhelmed us with their energy and fantastic ability to combine great professionalism with the simplicity of a smile, a winning combination when working together.**

Although this report covers the year 2022, we allow ourselves a little leap into the year 2023, to celebrate Marta, who has just given Gioia a little sister, Gaia, and who, together with Lucia's Diego and Dario, increases the... Scope 3 of our group.

We are aware that Marta's temporary absence will bring difficulties for our work and an extra effort for all of us, but we also know that when you know how to row together the absence of a master oar is absorbed by the group moving in synchrony.

Many new things are already in the pipeline for 2023, with a group that will continue to grow in terms of numbers and skills, with an even more solid and functional organisational structure, and with the important move to the new office in Padua.

We also expect an important growth of the Carbon Footprint Italy programme, which has been walking on its own feet since last year, strengthened by the establishment of an autonomous "S.r.l." (limited liability company) and the MoU signed with the programmes of the USA, Costa Rica, Thailand and New Zealand.

**But new innovative services are already in the making, as a result of the continuous training of all staff, the experience gained from leading the international groups of ISO/TC 207/SC2, CEN/TC 467 and the ESG Exchange's Practice Group "Decarbonisation", and our ever-evolving "sustainable perspectives".**

Some new services are already being launched as we are closing this report and many others are at a more or less advanced stage of planning, ready to be launched in the coming months.

But for all this we shall leave you to the next Impact Report.

*We wish you all a good change!*

# AEQUILIBRIA

## WHO WE ARE

Aequilibria offers a very wide range of services on climate transition and towards sustainability, which are constantly evolving to adapt to changing environmental scenarios and new customer demands.





**CARBON MANAGEMENT**

**STRATEGIC AND BUSINESS CONSULTING**

**SUSTAINABILITY**

**ENVIRONMENTAL IMPACT OF PRODUCTS**

**AEQUILIBRIA GYMNASIUM**





## CARBON MANAGEMENT

Aequilibria is a company, leader on carbon management, that supports organisations that consciously decide to quantify their greenhouse gas (GHG) emissions. This is the first, fundamental step towards knowing their climate impact, and then going on to implement serious and effective reduction paths.

### CFP – Carbon Footprint of Product

The climate footprint of a product, given by the quantification of GHG emissions related to its entire life cycle quantified according to ISO 14067.

### CFO – Carbon Footprint of Organisation

The GHG inventory of organisations according to ISO 14064-1, which includes significant indirect emissions in the quantification.

### ETS – Emissions Trading System

The EU's compulsory "cap and trade" system annually obliges around 11.000 companies to monitor, report and return GHG emission allowances.

### Carbon Neutrality

The combination of quantifying GHG emissions, reducing them and offsetting the remaining ones, to demonstrate to the market commitment to tackling the climate crisis.

## STRATEGIC AND BUSINESS CONSULTING

The market's growing attention to sustainability issues, combined with the proliferation of available tools, make the path to choosing the right way forward complex and delicate.

For this reason, our experience in the most important international tables on the subject is our visiting card to best support companies that decide to make strategic choices and investments for a future sustainable development.

### SBTi – Science Based Targets initiative

The internationally recognised programme for setting medium- and long-term targets to facilitate companies' transition to a low-carbon economy.

### Strategic support for corporate management

The support of experienced Sherpas to identify the most appropriate and effective path to address the complexities of the climate and sustainability challenge.

### ACT – Step by Step

The methodology aims to provide guidance and support to companies to prepare, structure and implement their decarbonisation strategies.

### ACT – Assessment

The methodology for evaluating climate transition strategies and company performance.

### Support for communication

Strategies for solid and effective communication to establish the necessary climate of trust along the entire value chain of each production chain.





## SUSTAINABILITY

Sustainability means adopting not only environmental, but also social and governance strategies and actions to demonstrate responsibility and increase one's competitiveness in the marketplace.

### EMS – Environmental Management Systems

The ISO 14001 standard is a tool developed to make the management of environmental aspects easier and more effective, creating added value for companies.

### Sustainability Reporting and CSRD

The ideal tool for reporting on non-financial impacts and commitments, thus meeting growing market demands and future European obligations.

### Social LCA

The tool for assessing the social and socio-economic impacts of products throughout their life cycle.

### The PdR 125 for Gender Equality

The certification to integrate a widespread culture of gender equality and fairness in the workplace into the company DNA.



## ENVIRONMENTAL IMPACT OF PRODUCTS

The serious and responsible way to implement actions to reduce the impacts of products over time must necessarily be based on the assessment of environmental impacts throughout their life cycle.

### LCA – Life Cycle Assessment

The essential methodology for quantifying the environmental impacts of a product throughout its life cycle.

### EPD – Environmental Product Declaration

A summary document with the environmental impacts of a product, based on an LCA study.

### CAM – Minimum Environmental Criteria

Specific requirements for the purchase of goods and services in public procurement.

### Ecolabel

The famous label under the EU regulation, easily recognisable throughout Europe.

### ISCC+

The certification system for the sustainability of organic, circular and renewable raw material supply chains for various agricultural, forestry and industrial sectors.

### Water Footprint

The water footprint representing both direct and indirect water use throughout the product life cycle.



## AEQUILIBRIA GYMNASIUM

Delivering not only knowledge to anyone wishing to broaden their learning field and mastery of topics, but also communicating the achieved milestones to key figures in each company, in a varied and innovative way that puts the participant at the core.

### In-person training

Training courses in the environmental field, designed as moments of exchange and participation and not as mere frontal moments of content transfer.

### Online training

Asynchronous courses designed ad-hoc to involve a large number of people in company training courses in a short time, with total control over the contents to be transferred and the effectiveness of the interventions.









TWENTY YEARS OF



**2022 was an important year for Aequilibria: born in 2002, we have in fact celebrated our 20th anniversary. In that time, we have grown in all respects, and evolved, consistently with our slogan and the global context surrounding us.**

We wanted to celebrate this anniversary in the way we like best: cycling together with suppliers, customers and friends who have marked the most salient stages of our journey, along the most beautiful roads of the Venetian lagoon, bringing together those who have contributed to the growth of Aequilibria in the past with those who are today at the sails of this splendid vessel.

Between chats, moments of exchange and entertainment, we spent a weekend under the theme of Sustainability, with the opportunity to gather and share views on past work and the challenges that await us in the present, with an eye to the future.

## CARBON FOOTPRINT ITALY S.R.L.



Carbon Footprint Italy (CFI) was developed in 2018 as a response to an increasing stakeholder demand. The development of a national programme was needed to give credibility to Carbon Footprint communication and fight the widespread phenomenon of greenwashing.

The Stakeholder Representative Body (Organismo Rappresentativo delle Parti, ORP) includes UNI, Infocamere, company representatives, consultants and all verification bodies accredited by Accredia.

Only companies and products in possession of carbon footprint values, attested by an accredited third party, can be listed in the register. They can use a special label, together with a QR Code that directs to a dedicated page for each registration.

Since 2022, CFI has been walking on its own feet: it was established as a limited liability company ("S.r.l.") in response to the significant growth in registrations and international collaborations. The new Co. Ltd. also incorporates the activities of the **Carbon Credit Registry**, in which Cercarbono's carbon credits are made available to companies, without additional intermediaries to purchase them.

More information on  
Carbon Footprint Italy's activities  
can be found below, in the section  
"Facilitating meetings between  
producers and consumers".



## GEO4



**ANDREA LOMBARDELLI**  
GIS and Remote Sensing expert,  
co-founder of GEO4



**IVANO BARONI**  
expert in agronomic evaluations,  
co-founder of GEO4

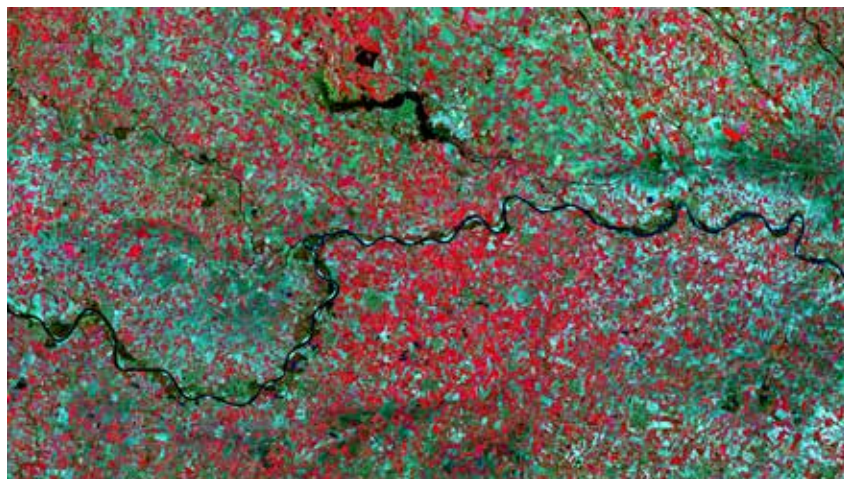
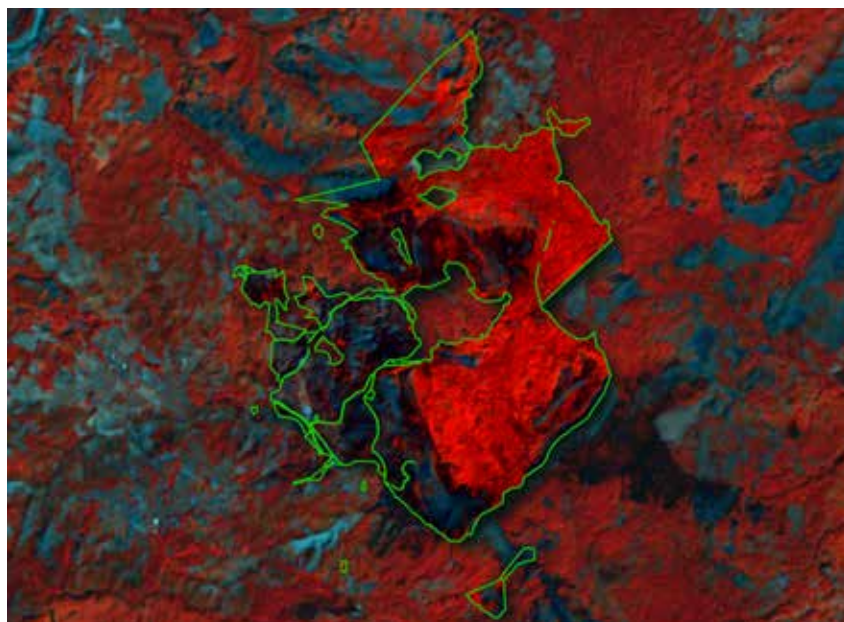
In the image above, a forest monitoring project for the calculation of biomass in the province of Piacenza.  
Here alongside, a monitoring of agricultural activities in the Po basin.

GEO4 is a company participated by Aequilibria, a pioneer in the field of environmental monitoring. Thanks to its experience and the use of advanced remote sensing technologies by satellites and drones, it is able to provide precise information and high-quality products to address the land related challenges and problems.

The main areas of activity are precision agriculture, forest management and land measurement. GEO4 offers customised and innovative services, tailored to meet specific needs.

Satellite data are essential for analysing vegetation cover and biomass, soil moisture, water resource management and monitoring, and urban environmental quality, for example through heat island mapping.

Remote sensing technologies in agro forestry enable the generation of detailed information on plant and crop growth, forest health and possible risk factors, such as fire, soil degradation, disease and forest carbon removals.





## A RESPONSIBLE BUSINESS

The annual engagement with the preparation of this Impact Report, a commitment that accompanies our being a Benefit Corporation, has led us to question ourselves once again about the nature of our activities.

Once more, in fact, we are taking up the daily challenge of generating important benefits in the field of climate change and sustainability, depending on how much we are able to create innovation for our client companies and the reduction of their GHG emissions at the product and organisational level.

However, we are also well aware that our own activities generate an impact on climate change and, as a result, we have introduced certain actions and policies to ensure that this is minimised.



### Videoconference

Over the past year, we have continued to favour and prefer the use of the videoconferencing tool, where an on-site meeting is not strictly necessary for the effective progress of the project. This solution is aimed at minimising the transport-related impacts of our consulting, and making the service we offer our clients more effective.



### Low-impact transport

The year 2022 saw the implementation of an action that had started in the previous year: each team member has their own folding bicycle, provided by the company, to reach clients and their sites and, at the same time, make them aware of the use of soft forms of transport for their journeys.

Thanks to this kind of "soft mobility", which complements the integrated use of the train, we were able to travel a total of almost 250 km to our customers in 2022. A good accomplishment, considering that most of our activities take place remotely.



### Renewable energies

For its office, Aequilibria exclusively procures its electricity from a supplier that only produces electricity from renewable sources, and neither uses boilers that use fossil fuels for office heating.

In 2022, we took another important step by becoming a financing partner of the company *ènostra*, with the aim of contributing to the construction of a wind farm in Umbria, and with the intention of moving from being just consumers of renewable electricity to producer-consumers.

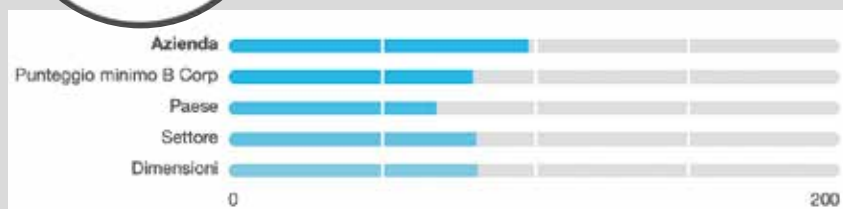
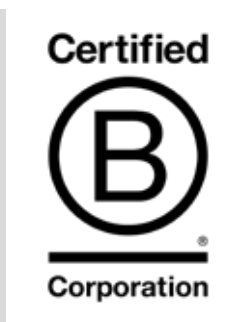


### Offsetting emissions

Even while limiting the use of cars to a minimum, as a matter of company policy, Aequilibria fully compensates for the GHG emissions of these transports that we are unable to avoid. To do so, we have always chosen to support the Plant for the Planet initiative of Felix Finkbeiner, choosing to support forestation projects that are also socially conscious.

## OUR CERTIFICATIONS

### BCORP



The certification obtained in 2021, which led the company to become a B Corp, marked a starting point for the reporting of the all-round impact caused by Aequilibria, both in positive and negative terms. Indeed, through the BIA (B Impact Assessment) tool, it is possible to report and update one's socio-environmental impact over time.

Updating the assessment to the fiscal year 2022, a decline in the score in the governance and environment categories emerged. The former is mainly due to the internal turnover of human resources, resulting in a need for adjustment. The second emerges from a difficulty in monitoring certain environmental metrics, particularly with regard to indirect impacts due to Aequilibria's services: useful elements to understand which aspects of the company to work on in the future.

### FIAB "BIKE-FRIENDLY COMPANY"



In 2021, Aequilibria obtained the FIAB **"Bike Friendly Company" certification**, issued by FIAB and recognised at European level (Cycle Friendly Employer). This recognition is given to companies that are virtuous towards sustainable mobility from various points of view: from the motivation of employees to the coordination of services in support of cycling, and the provision of facilities within the company.

The certification recognises what has been done so far by assigning a score to each area of action, and Aequilibria was the first consulting company to achieve this. Throughout the year we have kept these commitments, and we are working to expand our goals in the years to come, increasing our efforts in this direction.

# COMMON BENEFIT

With our transition, in 2021, to the status of Benefit Corporation, we have incorporated, in our statute, 6 purposes of common benefit that we commit to achieve on a daily basis.

According to Law No. 208/2015, in fact, it is required that, in the performance of economic activities, a Benefit Corporation also pursues the goal of **improving the natural and social environment in which they operate**, allocating part of the resources to the pursuit of the growth of the wellbeing of people and communities. In our case, we have chosen to link these efforts to climate transition and sustainability.

We have therefore decided to include in our Statute the following goals of common benefit:





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**1. DEVELOPMENT OF  
VOLUNTARY LEGISLATION**

Actively contribute to the development of regulations, both voluntary and binding, that describe how to undertake climate transition and sustainability pathways.

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**2. DIFFUSION OF  
CARBON MANAGEMENT TOOLS**

Promote and spread carbon management tools and sustainability pathways in public and private organisations to facilitate their climate and sustainability transition.

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**3. FACILITATING MEETINGS  
BETWEEN PRODUCERS  
AND CONSUMERS**

Developing tools and methods to valorise the work carried out by those companies active on carbon management and sustainability and promoting meetings between producers and consumers of products and services, in order to facilitate their climate transition and sustainability paths.

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**4. SPREADING CULTURE  
ON CLIMATE CHANGE**

Spreading culture and knowledge on climate change and sustainability, both within companies and in the public, through activities on behalf of Aequilibria or also by promoting the non-profit participation of Aequilibria staff in external events.

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**5. FULFILLING THE NEEDS  
OF THE TEAM**

Seeking solutions to contribute to the satisfaction of basic human needs (livelihood, rest, comprehension, identity, participation, affection, creativity, freedom, protection) as the foundation for the team's happiness.

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**6. CREATING THE BEST  
POSSIBLE WORKING CONDITIONS**

Pursue the creation of the best possible working conditions to attract, grow and retain talented people.



## 1. DEVELOPMENT OF VOLUNTARY LEGISLATION



LUCIA GRANINI  
Head of ETS and Training Area

### LEGISLATION:

The uncertainty of events on a local and global scale, together with the accelerating processes of change we are experiencing, have a strong impact also on companies and on work organisation. This implies an even greater challenge, for the standard-setter, in managing to consider the evolution of these issues to effectively address changing collective priorities.

This has made the development of national (UNI) and international (ISO) standards even more needed to respond to innovative topics and the uncertainty of these times.

These standardisation tools are essential, in fact, to create a single, comprehensive language so that companies can have clear references to develop their projects.

*Daniele Pernigotti, besides having guided the development of the ISO Standard 14067 on the Carbon Footprint of Product, leads several international groups, including:*

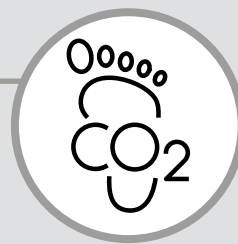
- the European Technical Committee (CEN/TC 467) on Climate Change;
- the ISO/TC 207/SC2 dedicated to environmental audits and related investigations;
- Decarbonisation of the ESG Exchange.

“A sense of responsibility to do and get involved, aiming to change the rules and develop better ones”





## 2. DIFFUSION OF CARBON MANAGEMENT TOOLS



LORENZO GENNARI  
Junior Consultant

“Change is achieved through knowledge and information, the best investments for a more aware and sustainable world”

Tea Corner and Seminari are two fundamentals among the activities of Aequilibria, both established in 2017: free, online, and widely attended, they represent opportunities to bring to the attention of the broadest possible audience some of the issues that touch us closely and that we consider central to the path of sustainability.

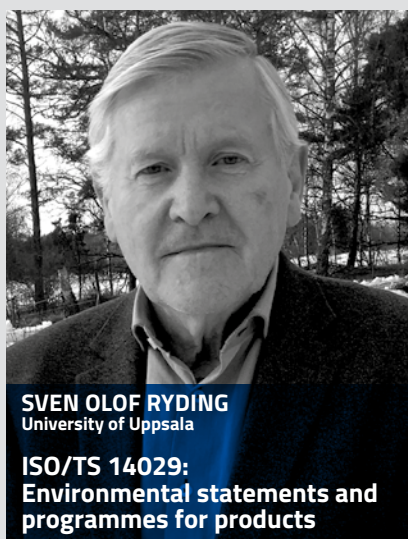
### TEA CORNER



Our not-to-be-missed monthly appointment of thirty minutes, just enough time to sip a cup of tea. The meeting is set strictly at 5pm, in our virtual tearoom, for an informal chat.

Now at 65 appointments, in 2022 we have covered a wide range of topics in the field of **sustainability**: from the launch of the first public database of fossil fuel emissions to the story of European innovations (such as the Taxonomy and the Fit for 55 package), from the creation of new standards on circular economy to the communication of climate change for companies, and many more.

## THE APPOINTMENTS OF 2022



SVEN OLOF RYDING  
University of Uppsala

ISO/TS 14029:  
Environmental statements and  
programmes for products



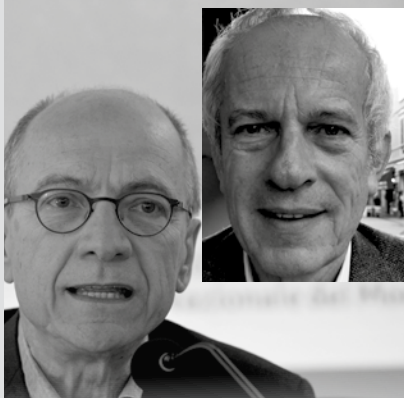
CHIARA DI MAMBRO  
Sogesid SpA

The “Fit for 55” and the  
ETS revision proposal



THOMAS GOURDON  
JRC

The European  
Taxonomy Framework



**ANTONIO CIANCIULLO  
e GIORGIO LONARDI** HuffPost

How do you narrate a company in  
the midst of an environmental crisis?



**IVANO BARONI  
e ANDREA LOMBARDELLI** GEO4

Remote sensing and  
forest analysis



**LORENZO SANI**  
Carbon Tracker

Gas-fired power stations in Italy,  
the future lies in renewables



**MICHELA COCCHI**  
DESPAR ITALIA

Despar Italia's path  
towards sustainability



**MARCO GINELLI**  
Faital SpA

The narrative way to  
communicate climate change



**CHIARA DI MAMBRO**  
ECCO

The CBAM Regulation...  
Where are we?



**ROBERT SCHUWERK**  
Carbon Tracker

A Global Registry of Fossil Fuels



**DANIELE PERNIGOTTI**  
Aequilibria

Latest live updates from the  
COP27 in Sharm el-Sheikh



**GIACOMO GRASSI**  
JRC

Where do we stand  
in the climate crisis?





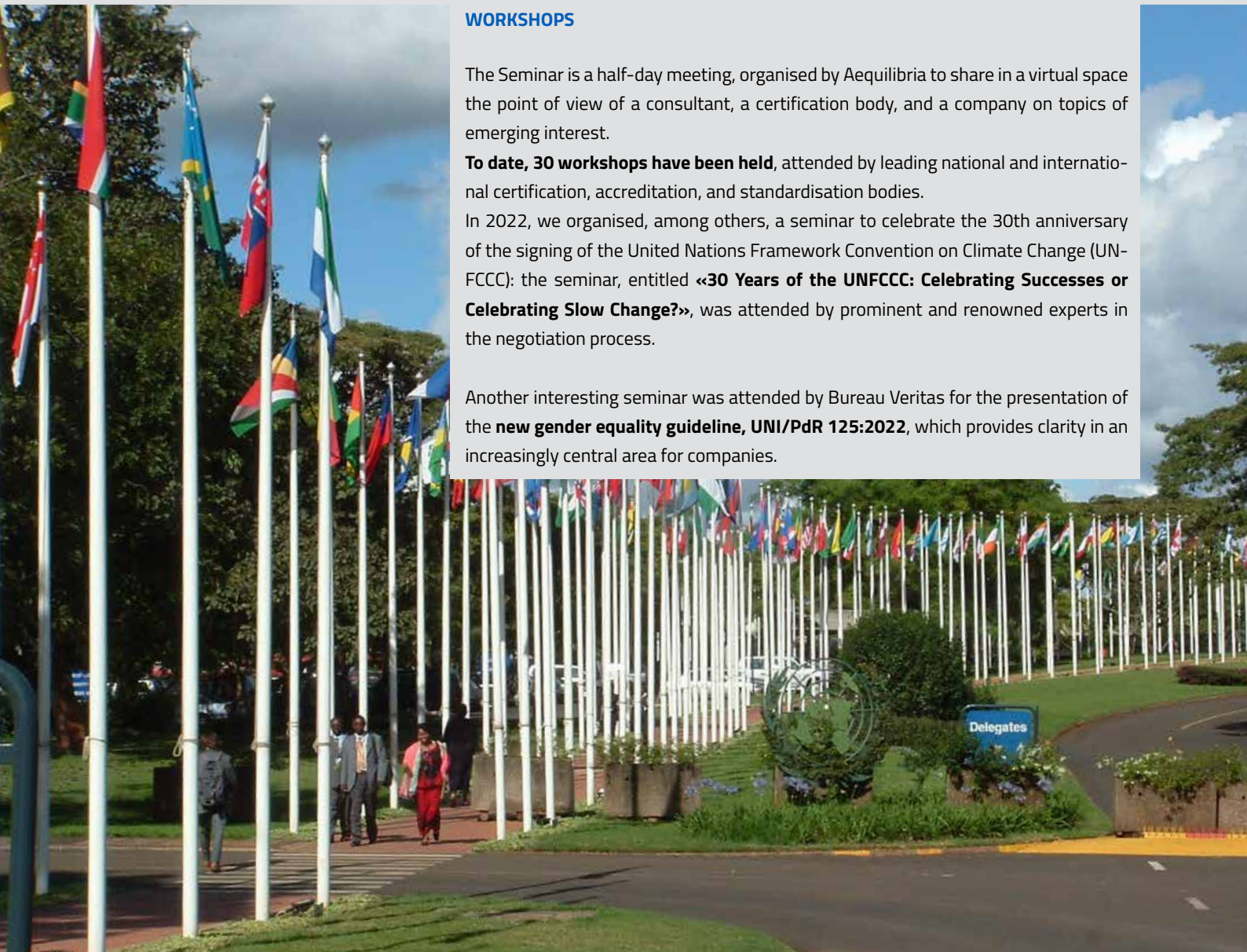
## WORKSHOPS

The Seminar is a half-day meeting, organised by Aequilibria to share in a virtual space the point of view of a consultant, a certification body, and a company on topics of emerging interest.

**To date, 30 workshops have been held**, attended by leading national and international certification, accreditation, and standardisation bodies.

In 2022, we organised, among others, a seminar to celebrate the 30th anniversary of the signing of the United Nations Framework Convention on Climate Change (UNFCCC): the seminar, entitled «**30 Years of the UNFCCC: Celebrating Successes or Celebrating Slow Change?**», was attended by prominent and renowned experts in the negotiation process.

Another interesting seminar was attended by Bureau Veritas for the presentation of the **new gender equality guideline, UNI/PdR 125:2022**, which provides clarity in an increasingly central area for companies.



## TRADE ASSOCIATIONS

### UPIVEB (UNION OF ITALIAN MANUFACTURERS OF SCREWS AND BOLTS)



UPIVEB's end-of-year event in Milan shows how change is also affecting trade associations. It is significant that the representatives of screw and bolt producers, from all over Italy, chose to combine a moment of celebration among members with a moment of reflection on climate change.



### 3. FACILITATING MEETINGS BETWEEN PRODUCERS AND CONSUMERS



CHIARA PANIZ  
Junior Consultant

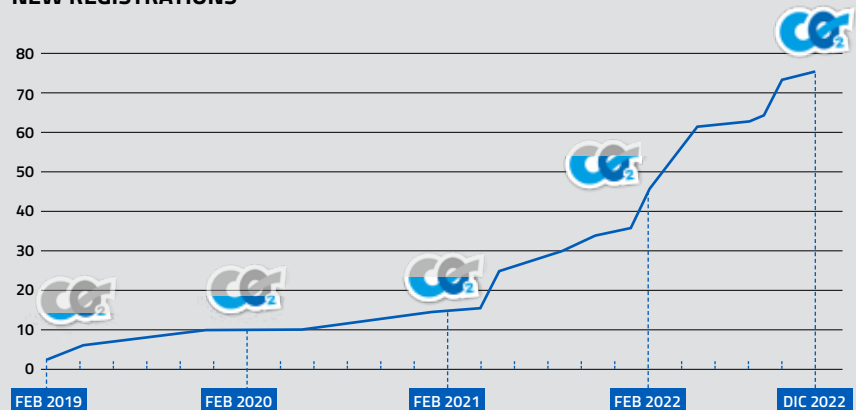
“Even if climate change seems incontrovertible, it is not a circumstance to which we must passively submit.”

#### CARBON FOOTPRINT ITALY

[WWW.CARBONFOOTPRINTITALY.IT](http://WWW.CARBONFOOTPRINTITALY.IT)

The Italian Carbon Footprint Italy programme was developed to ensure credible and transparent reporting of the GHG emissions of products and organisations. In addition, a major upgrade of the programme’s website, hosting the Carbon Footprint Italy register, saw the light in 2022. The new platform is now faster and more functional, and allows the quick and effective consultation of products and organisations registered in the programme. A user area has also been introduced, where companies can create their own profile and directly upload the information of the products and organisations to be registered. This has made the data upload process more immediate and functional, replacing the forms previously used.

#### NEW REGISTRATIONS



#### CARBON FOOTPRINT INTERNATIONAL ALLIANCE

CFI has been one of the promoters of the creation of the international alliance of programme operators, the Carbon Footprint International Alliance (CFIA). This group came into being in February 2021 with the signing of a MoU (Memorandum of Understanding). The important new development in 2022 is the signing of the MoU by the Thai Programme Operator TGO, in the context of COP27 in Sharm el-Sheikh, thus joining the previous signatories:



Carbon Footprint Italy  
(Italy)



The Climate Registry  
(California, US)



Thailand Greenhouse  
Gas Management Organization  
(Thailand)



Programa País Carbono  
Neutralidad  
(Costa Rica)



Toitū Envirocare  
(New Zealand)

CFIA holds periodic meetings to build a collaborative pathway, exchanging knowledge and experience, discussing how to address concrete interpretative issues of ISO carbon management standards, and evaluating the possibility of implementing more challenging mutual recognition pathways.

## 4. SPREADING CULTURE ON CLIMATE CHANGE



MARTA MANCIN  
Head of Product Area

### CLOSE THE TAP: A VIDEO AGAINST CLIMATE CHANGE



Climate change, as we all know, affects us all. It is a serious topic, which must be addressed using scientific methods.

However, in order to get such an important message across to the widest possible audience, it is necessary to rely on a variety of media. This is why we chose visual representation, an enjoyable and effective method of reaching the most varied public possible. We thought of a video competition to stimulate and reward the expression of brilliant ideas on climate change.

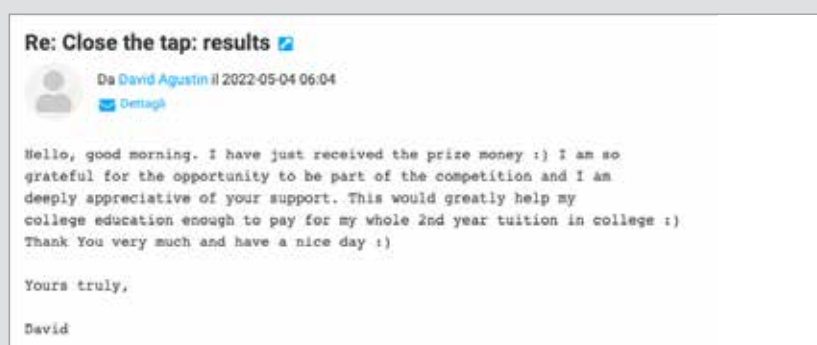
The competition is designed to be international, and it is possible to enter videos in English as well, to emphasise that this challenge concerns everyone and everyone, without borders.

In 2022, the first edition of the "Close the Tap" video competition, we proposed a choice between two messages to be conveyed, through the production of animated or live action videos:

- A. **«One for all, all for one»**, to give voice to environmental movements that, from below, want to give a push to global actions;
- B. **«We eat the climate change»**, aiming to raise awareness of more conscious food choices.

The winning video of the first edition, shot in live action, addressed the issue of climate change from the perspective of food. David Agustin from the Philippines chose to interpret the topic "We eat the climate change" by illustrating the water impact of food production in a simple and straightforward manner, emphasising the importance of becoming aware of our daily actions that affect resources and our planet.

We were particularly pleased to hear that the award also had a practical benefit for the winner.



At the following link, you can watch the winning video: Food for Thought, David Agustin.

<https://vimeo.com/700723977>







For this second edition, we selected the theme of sustainable mobility:

**Change fuels  
or change mobility?**

Mobility is one of the most impactful sectors in terms of climate-changing emissions. There is therefore a lot of room for efficiency and innovation, but at the same time it is also a sector in which the individual can really do his part, in his daily choices.



**THESES FOR THE CLIMATE:  
A CONTEST FOR RESEARCH**

[www.tesiperilclima.it](http://www.tesiperilclima.it)



For the second year, we have promoted the competition for innovative dissertations under the name "Theses for the Climate": the primary objective is to promote and encourage research through interdisciplinary approaches that can analyse the global context from different points of view thanks to various types of expertise (scientific on the one hand, but also economic-sociological).

The objective of this project is two-fold: on the one hand, to better focus on the current context of climate shift; on the other hand, to propose innovative solutions, from a technological, social, and economic point of view, also with an eye to the evolution of the future context.

In the first edition, the call involved the universities of Padua and Ca' Foscari (Venice). The winning theses were the following:

- *University of Padova*  
*Energy Democracies in the Making: Connecting People to Local Renewable Strategies in Charente-Maritime's Positive Energy Territories, Nouvelle-Aquitaine*  
**Philippe Fleury**
- *Ca' Foscari University of Venice*  
*A Bayesian network approach for multi-sectoral flood damage assessment and multi-scenario analysis*  
**Remi Harris**

In the course of 2022, this important project has been extended to two further universities: the University of Turin and the Polytechnic of Milan. The intention is to continue to enhance, stimulate and reward climate change research.

A dedicated website was also created in 2022 to display and collect the award-winning theses, making them available to all.



MELANIA MASSAROTTO  
Consultant

**“The gravity and urgency of the climate crisis call for major territorial communication and information campaigns to promote concrete actions”**

## LOCAL ACTIVITIES

Aequilibria has always been very active in raising awareness and engaging people on climate change and sustainability issues; in 2022, we took part in numerous non-profit events on these topics, from circular economy to carbon management, to climate footprints.

## PRODUCTIVE WORLD

In addition to the various events held on the national scale, in 2022 we also had the pleasure of promoting informative moments in South America, thanks to a collaboration with the *Italian Cámara de Comercio in Ecuador* and the *Cámara de Industrias y Producción (CIP)*, with whom we organised webinars focused on carbon management and the climate footprint.

Also important was the participation in the event organised by the *Federal Ministry for Economic Affairs and Climate Action*, in the context of the G7 in Berlin, the *Atlantic Council Global Energy Center*, and COP27 in Sharm el-Sheikh.



## CIVIL SOCIETY

There are also numerous initiatives planned for the benefit of the citizenship, such as free on-site or virtual conferences.

We have spoken on several occasions about bicycles and integrated mobility, as in the case of PAVE' - the *Venice Bike Festival*, or the Bike&Walk conference organised by the University of Insubria.

On other occasions we have discussed urban regeneration, in Vicenza at the *Parco delle Fornaci*, or climate change at the *Festa degli Alberi*, in Camisano Vicentino.



On the right, above:  
Daniele Pernigotti participates in an event at COP27 on the collaboration between international programme operators.

On the right, below:  
A look at yesterday's challenges to overcome those of today: from the birth of Parco Fornaci to the "Pomari Committee".



# CLIMATE WITH MURDER

In search of the culprit  
of climate change

Narrating voice: **Daniele Pernigotti** • Singing voice: **Serglo Renier**





## CLIMATE WITH MURDER

Climate change is a bitter pill for any communication initiative. The scientific complexity of the topic and the thousands of interconnections, more or less evident, with the economic, social, and even cultural dimensions make it difficult to involve the non-experts.

However, there is an obvious urgency to make all those who interface with the issue of sustainability aware of it. For this very reason, it is essential to raise awareness and introduce the public to this issue, which is often difficult and complex, in order to encourage the major changes that can no longer be postponed facing the greatest challenge, or rather Crime, of this century.

Starting from the experience of the “Musica e Pedali” project in 2019, the show “Clima con Delitto” comes to life in 2022: the narrating voice of Daniele Pernigotti navigates through the scientific, political, and economic dimensions of climate change, while the deep voice and brilliant guitar of Sergio Renier accompany the tale, reinforcing the occasionally difficult themes with poeticism.

**The goal? To go beyond the filters of reason by involving the most unconscious side of the participants, making these themes reach the depths of the spectators’ hearts.**







### CITY PARK-FOREST "ANIMA MUNDI"

In 2022, for Christmas, we decided to support a project that we found particularly interesting.

It consists of a truly remarkable initiative promoted by RiAmbientiamoci, the Legambiente club of the Media Pianura Vicentina, thanks to the generosity and vision of Chiara Ometto.

Chiara is the owner of a four-hectare area whose intended use was that of a car park, but which she wanted to convert to a green area. Thus, it is now becoming the "Anima Mundi" city Park-Forest, with the help of the friends from RiAmbientiamoci.

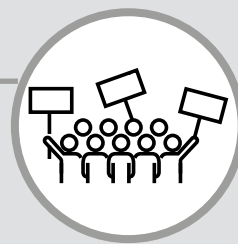
In contrast to the alarming land consumption that afflicts our territory, which is particularly worrying in the Veneto region, Anima Mundi is now starting to grow where a parking lot was previously meant to be built.

The private park will be open to the public and will include the creation of therapeutic gardens, to make the experience of this project, to which we are truly happy to be able to give our small contribution, even more unique.





## 5. FULFILLING THE NEEDS OF THE TEAM



ARIANNA BERTONI  
Junior Consultant

“To keep the planet moving, one ride at a time”



### EXTRA-WORK ACTIVITIES

For some years now, the bicycle has been a core element of the life at Aequilibria. Originally adopted as a means for our company trips, in 2022 the two wheels are also confirmed as a way for sharing moments of leisure and team building, our now well established «ABCD».

The Aequilibria BiCi Di consists of a voluntary initiative which, once a month, takes us cycling together at the end of the working day: in 2022 we covered more than **2000 kilometres together!**

Also in 2022, we organised a day for the entire office where we all tried together the «Voga alla Veneta», that is the Venetian rowing experience: a fun way to rediscover ancient local traditions and spend quality time outdoors... discovering that only together we can navigate properly!



### FACE-TO-FACE INTERVIEWS

Yearly, each employee has a face-to-face interview with the administrator, during which their needs are assessed, and future goals are set – both at the individual and business level –, providing the basis for corporate welfare.

During this important time of discussion, everyone has the opportunity to review their commitments and thus direct their work and expectations for the coming year, in line with the agreements made and the needs of the employees.







## 6. CREATING THE BEST POSSIBLE WORKING CONDITIONS



GIORGIA SIMONA PILLA  
Junior Consultant

**“Climate change is in front of our eyes. We want to inspire people to convey their views on the global crisis we are experiencing”**

### COMPANY BICYCLES FOR OUR COMMUTE

In our consultancy work, we try to promote the culture of the “soft mobility”, which integrates the use of bicycles and trains in our transfers to customer sites. However, we also try to bring this vision into the daily home-to-work commute. The decision to adopt folding bicycles as an alternative for company cars fits in perfectly with our philosophy and makes commuting less impactful and more sustainable.

These vehicles can also be easily transported by car or public transport. Not to mention the physical and mental well-being of an employee who arrives by bicycle compared to one who is stuck in traffic for an hour!

### A NEW OFFICE FOR AEQUILIBRIA

With the increasing growth of the team, it became necessary to broaden our horizons and think about a larger area for our office, so that everyone would have enough space to carry out their work on a regular basis.

This is why, towards the end of 2022, a long-standing dream came to life: the purchase of a new office. With the year to come, a move to Padua is in fact planned... but we cannot add anything more for now. Stay tuned!



# GOALS







## PAST GOALS

In the previous impact report, we set targets for the coming year, so it is now time to sum up and take a look at what we set out to achieve.

Of the 11 targets set for 2022, we have achieved 7 of them, corresponding to 64%. This leads us to an internal reflection on the ambition in setting the targets, and the effectiveness of monitoring them, to find the right balance between what we would like and what we can do.

### Goal 4.

There has been a change of guard in the internal responsibilities of the voluntary "Climate Neutral Now" programme in the UNFCCC Secretariat. For this reason, the process to seal the agreement has been frozen for the time being.

### Goal 5.

Our trips and extra-work activities, although always well attended and appreciated, led us to cover just over 2,000 km: a good goal, although still far from the target we had set at the beginning of the year...

### Goal 6.

Despite our best intentions, still no Carbon Reduction label has been released in the Carbon Footprint Italy programme operator. The market may not yet be ready for these initiatives, but we will continue our efforts to promote the reduction of GHG emissions as a cornerstone of the programme.

### Goal 7.

The work to optimise the mapping of our customers' environmental improvements has been started, but not yet completed.



1. Launching new prizes for climate change theses at two more Italian universities;



2. Re-launch the Close The Tap competition and increase the number of participants;



3. Organise half-yearly meetings between the companies participating in Carbon Footprint Italy, to facilitate the exchange of experiences and the creation of new opportunities for the companies that are most active in the climate transition;



4. Sign an agreement with Climate Neutral Now, the voluntary programme of the UNFCCC;



5. Cycle a total of 3.000 km as Aequilibria, in common extra-work activities;



6. Issue the use of the first Carbon Reduction label in Carbon Footprint Italy;



7. Optimise the mapping of environmental improvements achieved by our customers;



8. Create agreements between the Carbon Credit Registry and serious international programmes to increase the availability of carbon credits;



9. Introduce more innovative services for our customers;



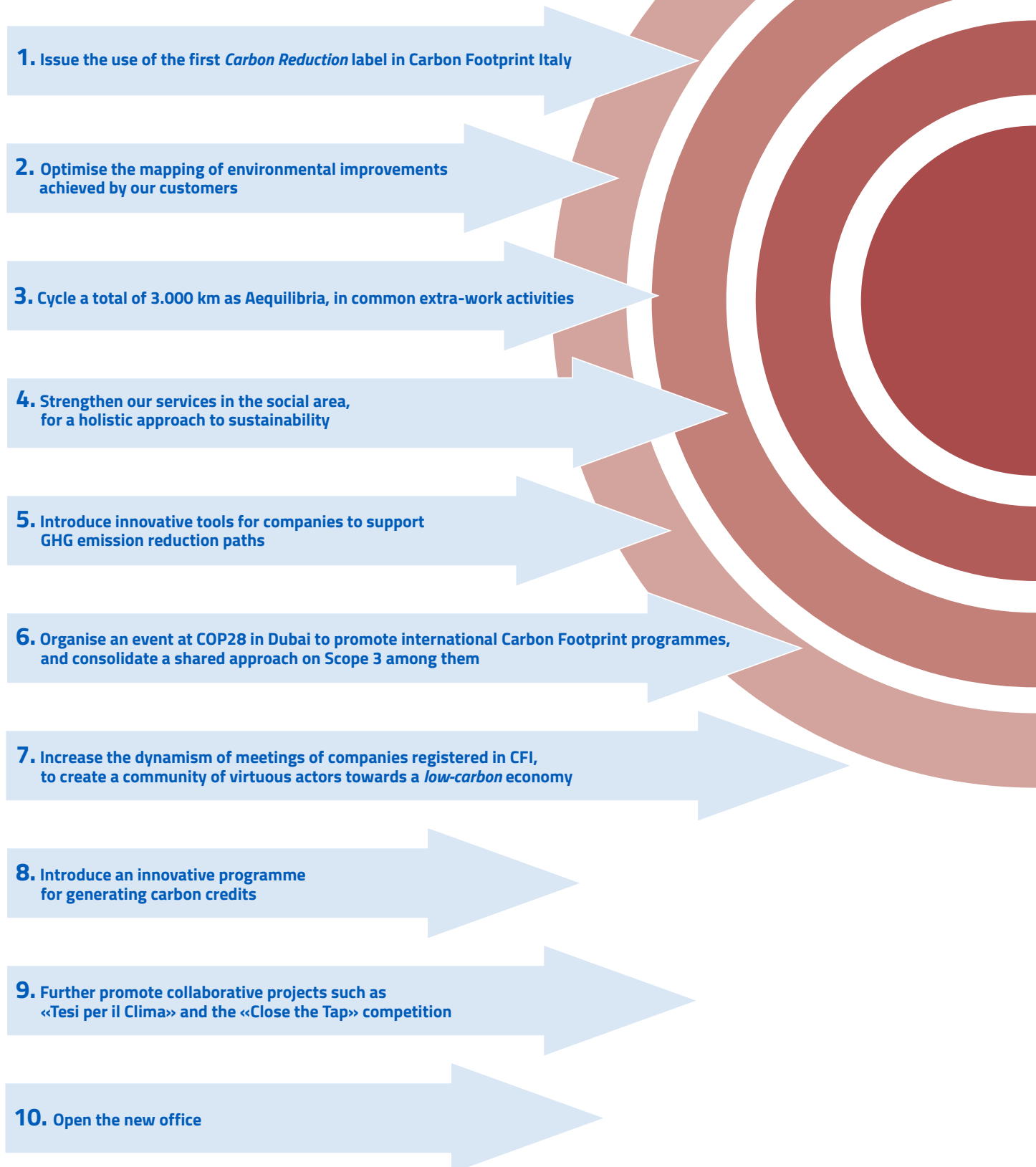
10. Organise an event as Carbon Footprint International Alliance at COP 27;



11. Participate in the organisation of another Ride With Us event.

## FUTURE GOALS

For 2023, we want to reintroduce some goals that we failed to achieve in the previous year and launch some completely new ones, in order to have new challenges ahead of us.





Aequilibria Srl Società benefit  
Piazzale Martiri delle Foibe, 5  
30175 Venezia Marghera

**+39 041.8653238**

[info@aequilibria.com](mailto:info@aequilibria.com)

[www.aequilibria.com](http://www.aequilibria.com)